



MOUNT LITERA ZEE SCHOOL – GOA

CIRCULAR NO: 77/2024 –2025

Date: 03.10.2024

Greetings from Mount Litera Zee School, Goa.

Dear Parents,

Advertisement is the driving force of the economy today. A 30-second spot, a catchy jingle, and a clever slogan add value immensely. In our bid to prepare our students for a wider world tomorrow, we are organizing the 'ADZAP' (Creative Advertisement Making Competition) Competition for **Grade 3 to 5 on Friday, 18th October 2024.**

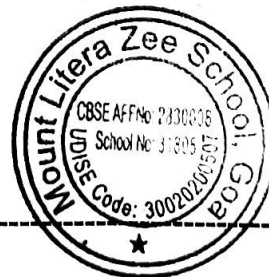
The ADZAP competition is a contest where the students have to prepare different creative advertisements on non-existent products.

Duration: 60 sec / 1 min

Rules:

- Performers should introduce their brand or product line for their commercial.
- Participants can brand their product with their own imagination.
- Participants have to compulsorily use a prop depicting/related to the product.
- Presentation to be done only in school uniform.
- Participants will be judged on clarity of thought, innovative idea, humor and expression.

Note: Kindly give your name for participation to your respective class teacher by 14th October 2024.



[Handwritten Signature]
3/10/24
Principal